AgentMerch Flying Cars Tee: Creator Brief (Drop 01)

The shirt

A heavyweight tee (navy, black, heather grey, brown, S–5XL) with a hand-painted gouache fan-art print of the flying Roadster moment on the back. A small card of the post "Turns out the future does have flying cars" sits on the left chest. $99, free US shipping.

Hooks for the first 2 seconds (pick one)

1. "They said cars would never fly…" then turn around to reveal the back.
2. Slow close-up pan across the painted back print, no talking, then pull out.
3. "POV: you waited since 2017 and it finally flies." Hold up the shirt.

Shot list (15–45 seconds)

1. Back art up close: slow pan over the painted details.
2. Chest card: zoom in on "Turns out the future does have flying cars".
3. Wearing it (or holding it up): full shirt, front and back.
4. Say the CTA to camera.

Say this and put it in your caption

"Link's agentmerch.co. Code ROADSTER20 for 20% off. Drop closes Friday."
Tag @**AgentMerchCo**. Put agentmerch.co in the caption or bio.

Do

• Use the kit photos and art if you don't have the shirt yet.
• Keep it real and in your own voice. Good light, vertical 9:16.
• Call it fan art if you mention where the design comes from.

Don't

• No Tesla logos or Tesla brand imagery added to your video.
• Never say or imply that Tesla or Elon Musk made, sponsored or endorse this shirt.
• No fake reviews, no reposting other creators' content, no misleading claims.

How to submit

Post publicly on TikTok, Instagram Reels or X. Then submit the post link on the Whop bounty page. We check it (public, tags @AgentMerchCo, says agentmerch.co + ROADSTER20, follows the fan-art rules) and approve the payout. Questions: DM @AgentMerchCo.

Code ROADSTER20 runs until Tue 20 Oct 23:59 PT. Drop 01 closes Fri 23 Oct 11:59pm PT.